



The Tour de France

Engaging through events (West Yorkshire & The Dales)

Mothers' Union were out in force when The Tour de France ('*Le tour*') reached Yorkshire during the weekend of 5th/6th July 2014.

Churches throughout the province extended a warm welcome, friendship and hospitality to visitors from all over the world, while Mothers' Union members in the Dioceses of West Yorkshire & The Dales, York and Sheffield prepared the following:



- 10,000 flyers promoting Mothers' Union work, giving information about distances travelled by Community Development Coordinators across the world compared to Tour de France distances.
- Knitting hundreds of 'Le Tour' teddy bears to give away to children during the weekend and also for use at official '*Le Tour*' First Aid stations.
- An especially composed prayer for "Le Church, Le Tour and Le Welcome to Yorkshire" was used by members across the province before the event.

"It was a thoroughly enjoyable weekend and Mothers' Union were happy to offer a warm welcome to families visiting our beautiful area."
(Jean Thurman, see photo, representative member for York)

For general guidelines about setting up and developing outreach initiatives, go to the members' section of the Mothers' Union website www.mothersunion.org