



Harley Davidson Biker Rally

Engaging through events (Yorkshire)

Mothers' Union got involved in supporting the Harley Davidson Bikers Rally in August 2014.

Members from Yorkshire provided cakes, pork pies and sausages rolls to feed the 'hungry hordes' and were sold out in 90 minutes.



This fundraising activity not only benefitted families going on the Away From It All holidays but also raised the profile of the organisation and offered an opportunity to engage with another group of people who are now looking forward to meeting up with Mothers' Union members again in August!

"It was great for us members to get involved in the Bikers Rally, we had so much fun and also managed to 'bop' until 2.30 in the morning."

For general guidelines about setting up and developing outreach initiatives, go to the members' section of the Mothers' Union website www.mothersunion.org